Recipe For Your Own Online Money Factory

Your Online Money Factory

A System For Turning Internet Traffic Into A Steady Income

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Recipe For Your Own Online Money Factory

Disclaimer

This report has been written to provide information about creating a money-making system for use on the Internet. Every effort has been made to make this report as complete and accurate as possible. However, there may be mistakes in typography or content. Also, this report contains information on Internet marketing only up to the publishing date. Therefore, this report should be used as a guide – not as the ultimate source of Internet marketing information.

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Message From The Author

Hello. I'm Kevin Riley – the Mission Leader at Mission: Make Money Online, where I lead new Internet marketers on a full 6-month Mission to build their own successful online businesses.

I have been an entrepreneur – building and running businesses since 1977. In 1994, I first started building websites and created my first commercial site in 1995.

Now, I run a number of online enterprises from my home in Osaka, Japan. The information product business allows me to travel with my lovely wife, Rieko, and run my business from anywhere in the world.

I started creating products in 1982. Then, I was creating physical products – board games, taper candles, wooden toy kits. It wasn't until the late 1990s that I realized that future profits lay in information products – books, audios, videos.

Now, I'm an entrepreneur who markets information – I'm an infopreneur. And, at Product Creation Labs , I help others to make their own money-making info products.

Mission Leader Kevin Riley

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Not Making Enough Money?

When you are marketing a product – whether online or off – you need to make as much money as possible off every customer who comes in your door – or visits your website. It's costing you money or time to bring a flow of traffic to your website. If you only partially monetize that traffic, you are losing a lot of potential income.

Most websites sell one product. Those visitors who don't buy the product soon leave, never to be seen again – not a penny is gained from them. Those who buy are only spending money one time – and never again.

Introducing The Online Money Factory

To really make money on the Internet, you need a good system in place. You need a set of procedures that make sure you meet your full potential of making money. And, you need it all to work automatically – if you want to enjoy the freedom that an online business can give you.

When you set up a proper system, you'll have a little Factory that sits on the Internet and steadily produces a solid income for you.

Just like a brick-and-mortar factory, your Factory takes raw material (Internet traffic) and converts it into the finished product (money). As the traffic flows through your Factory, the systems inside it extract the most possible cash and deposit it in your bank account.

Traffic flows into your Factory and is converted into money for you.

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How Does An Online Money Factory Work?

An Online Money Factory is a number of systems, working closely together as Internet traffic moves through the different stages of your Factory. By integrating a number of small systems together into one Factory, traffic is effectively cycled through and marketed to as often as possible.

By having repeated points of sale throughout the system, your Factory produces maximum profits from the traffic you drive in.

The Factory is made up of a sales page, a couple of reports, and follow-up e-mail series – all of which work together to keep your traffic where you'll pull the most money from it.

The Sales Page

In your Factory, traffic is fed into a sales page. This page is a well-written letter, with compelling copy that convinces many of your visitors to buy a low-priced report. Here, your visitors are given a simple choice – "Yes" or "No".

Traffic is fed into the sales page.

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Those who buy the report are taken through a simple order process, where they deposit cash in your PayPal account.

Cash from report sales goes to your PayPal account.

With targeted traffic and a compelling sales letter, about one third of your visitors will buy the low-priced report. By keeping the price of this report under $10, your Factory produces a much higher volume of sales.

Having a high volume – as compared to making more money on each sale – is important for making more money in secondary sales, as you'll see in the next Factory system.

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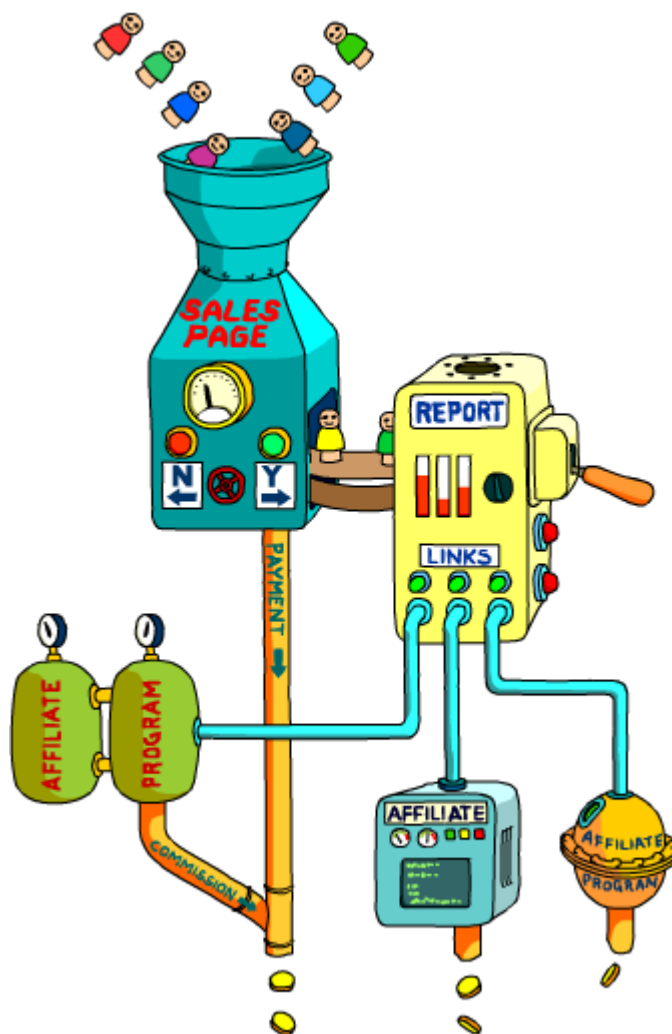
The Report And Affiliate Links

These customers receive your report.

Paying customers are taken to your report.

Inside your report, links to affiliate products are strategically placed. This is done in such a way that the reader is being offered a timely solution, and is more inclined to click through to the affiliate sales page.

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With well-chosen affiliate products – that have compelling sales pages and good commissions – a number of your report's readers go on to buy one or more of these products, sending a stream of commissions to your account.
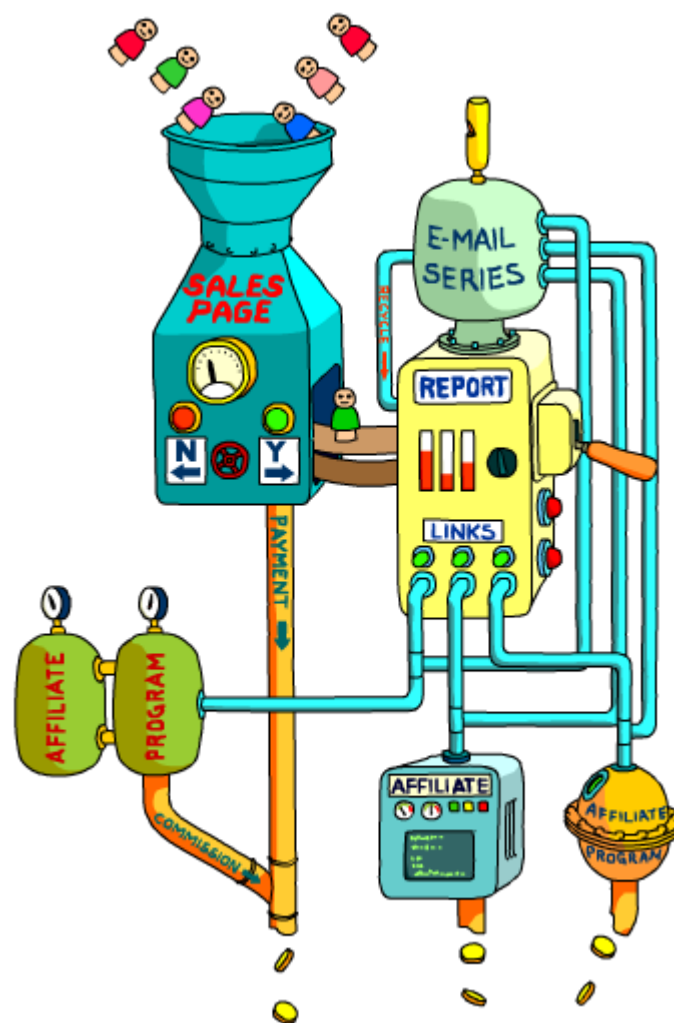

Strategic links in your report pre-sell affiliate products and
send commissions to your account.

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Follow-Up E-mails

To effectively squeeze the most money out of your Internet traffic, your Factory sends your buyers a number of follow-up e-mails. These e-mails give the reader added value – with extra content – and they also lead the reader to more affiliate products.

The follow-up e-mail series offers great resources to the reader, and makes more commissions for you.
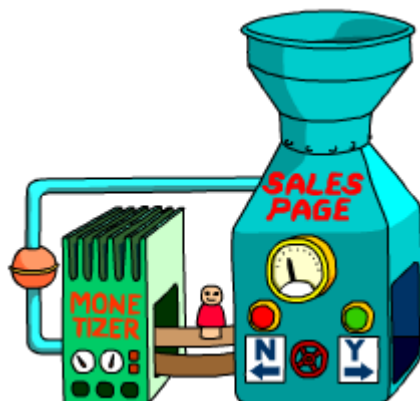

The e-mail follow-up series recycles traffic through your report – for more contact with affiliate links – and directly sends traffic to affiliate products.

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Freebie Monetizer

Those who pass on your paid report are given a second chance – they can get a free report. Your free report is a lead in to your low-priced report. It is written to provide just enough good information to whet the reader's appetite for the information in your paid report.
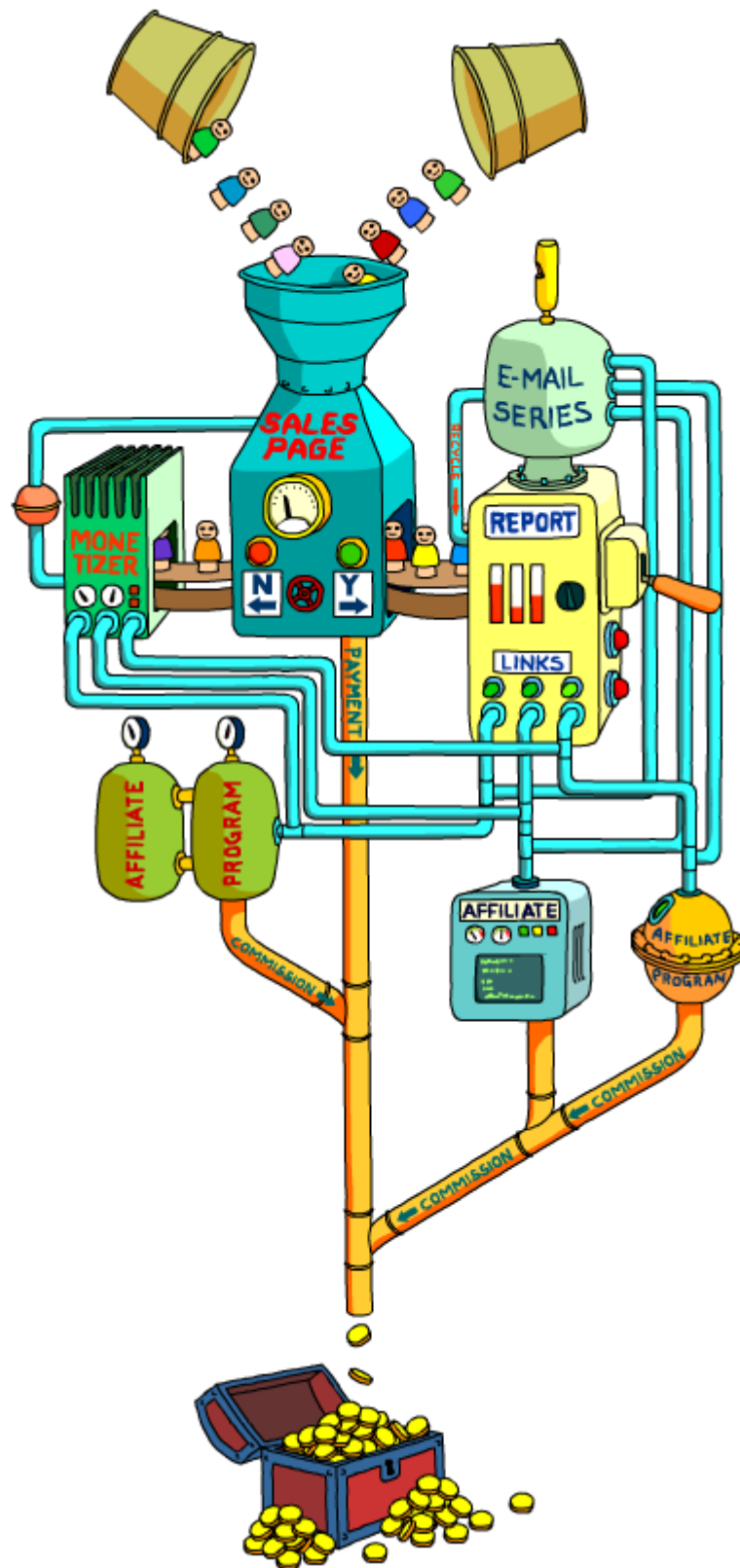

Non-buyers are offered a free report, which moves that traffic into your monetizer – a clever pre-sell for your paid report and affiliate products.

Your free report introduces the basic information, and has links strategically placed in it to offer sources of more in-depth information. Some are links to affiliate products – and commissions. Others lead back to your paid report – with an enticing pre-sell.

A follow-up e-mail series provides some good tips, and does more pre-selling of your paid report and more affiliate products.

With a good freebie monetizer system in place, your Factory pulls money even from those who don't initially buy.

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All the systems combine into a Factory, where you simply
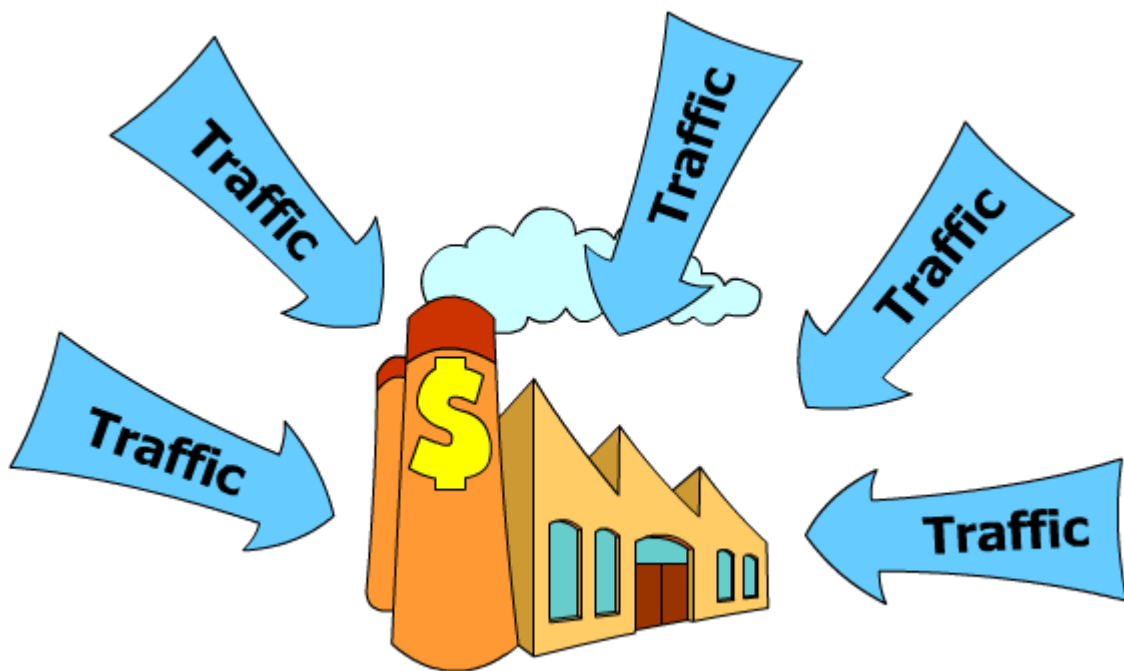pour in traffic and it converts it into money.

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The Full-Fledged Factory

All these systems work together as a Factory, pulling every possible dollar out of your Internet traffic. By setting up one or more of these Online Money Factories, you can create a very good and stable income.

With 15-30 minutes a day of easy traffic generation exercises, you can keep a steady flow of targeted traffic flowing through your Factory. The more targeted traffic you drive in, the more money pours out.

A step-by-step plan for setting up a traffic generating campaign will bring in the very best traffic. Click here for more info ...

Multiple streams of targeted traffic will keep your Factory
running constantly – churning out profits 24 hours a day,
7 days a week. Set up a campaign for traffic generation.

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How Do You Build An Online Money Factory?

Constructing your own Online Money Factory is simply assembling a number of different elements into a cohesive system.

Generate An Idea

First, you need to generate a good idea for your reports. You'll need an idea that can support two reports. The free report should give some great "why" information, which leads to the more detailed "how-to" information of your paid report. The free report shows the reader what needs to be done, but only the paid report will teach your reader how to do it.

A free report provides the information that helps a reader decide what to do – to solve a problem, create a product, improve a facet of their life. The paid report goes on to show how to achieve the goal – details the steps to take.

Review the marketplace and see what people are buying. Find out what they want. It's much easier to sell people what they want. So go to places where people are buying stuff.

Look through magazines, online marketplaces, Amazon – and brainstorm a list of ideas for reports that teach a technique or solve a problem. Click here for a video tutorial on using idea generating resources …

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Research The Market

Once you have a long list of ideas, use one of the online keyword suggestion tools to analyze associated keywords – and see how popular relevant keyword phrases are. You want to find keyword phrases that regularly get a good volume of searches.

Overture	
dog grooming	3,126.6 /day
dog grooming supply	62.6 /day
dog grooming school	58.1 /day
angeles dog grooming los	57.2 /day
dog dummy dummy grooming pet	42.8 /day
career dog grooming	38.3 /day
dog grooming table	34.0 /day
dog grooming mobile	31.6 /day
cat dog grooming	28.3 /day
dog equipment grooming	27.4 /day
dog grooming training	26.2 /day

After you've narrowed your idea list down to those that are actively being searched for, you need to see which ones have good affiliate products available to match them. You'll want at least three good products that pay good commissions and have compelling sales letters.

The Final Cut

Now, cull your remaining ideas down to one. You need an idea that has a large, hungry market … can sell some good affiliate products … and for which you can create two reports. It's also a smart to pick an idea that you have some passion for, and can truly create great reports for.

✓ Good, consistent volume of buyers

✓ Good affiliate products available

✓ Can write a "why" and a "how" report

✓ You are passionate about the subject

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Creating The Product

Use a forum to hunt up some good related questions for your reports to answer. Then, go on to research the answers and get all the information you need to create great reports.

Write your reports as though you are talking to a friend – teaching them a technique, showing them how to solve a problem, walking them through a solution. Use simple language and short paragraphs, to easily get your point across to your readers. Click here for writing help …

Write like you are teaching a friend what to do – or how to
do it. Keep your reports in friendly, simple language.

As you are conveying information to your readers, look for opportunities to give them a link to even more detailed information – in affiliate products that will pay you commissions.

Assemble your reports into PDF files that can be easily distributed, and easily opened by all your customers. Lay your reports out in a professional manner – with a title page, legal page, and table of contents. At the end of each report, provide a resource page that again promotes your affiliate products.

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Creating Follow-Up E-mails

After creating your reports, you need to put together an e-mail follow-up series for each report. These series will help your readers get the most out of the reports, and also provide extra information and tips.

It takes an average of seven contacts to make a sale. By sending your traffic a series of e-mails, your Factory increases the frequency of contact with your offer of a paid report and your affiliate products.

The e-mail series also promotes other related affiliate products to bring you even more affiliate commissions. Click here for help with e-mail series ...

Your Factory sends out a series of e-mails, increasing the frequency that your reader is exposed to your offers – and increasing the number of sales and commissions you get.

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Write A Sales Letter

You also need a compelling sales letter to convert your website visitors into buying customers. The sales letter needs an attention-grabbing headline, an interest-building story, desire-pumping benefits, and a commanding call to action.

Fortunately, with a low-priced report, it's not so difficult to convince targeted traffic to order. After all, if it can give them one good idea to make something, improve something, avoid a problem, or find a solution – it's well worth a few dollars.

You'll be able to make good sales with a short, to-the-point sales letter – as long as it highlights some good benefits for your reader. Click here for help with sales letters …
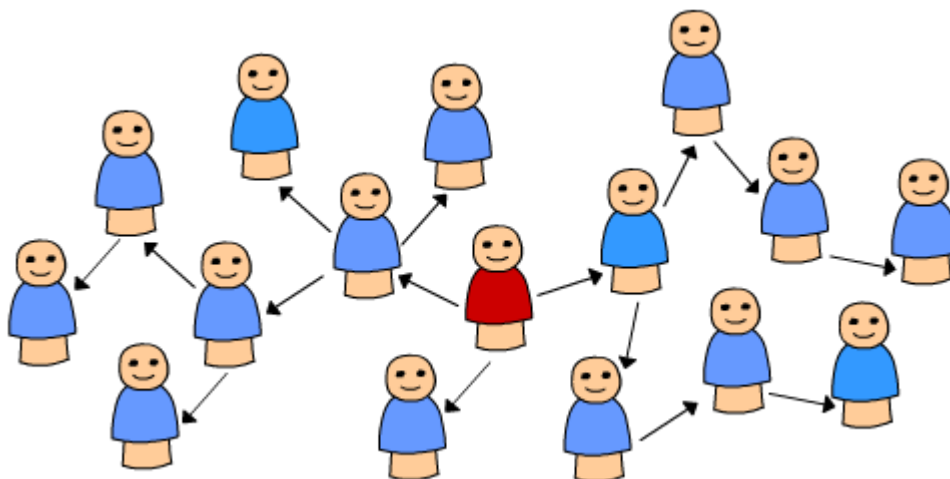
A compelling sales letter will increase the percentage of
visitors who convert to being paying customers.

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Take Advantage Of A Good Script

To get the power of viral marketing working for you – and bringing a lot more traffic into your Factory – place your sales letter on a good viral script like the popular $7 Secrets script. This gives your customers the ability, and incentive, to promote your report to others – bringing even more readers in contact with your profitable affiliate links.

With reports that are sold for you by others, you won't be making money on the report – but, you will be making the more lucrative commissions off the affiliate products that your report promotes.

With a viral script in place, you can take advantage of the old "... and she told two friends, and they told two friends". Once you get your reports into the hands of some eager readers, they'll help spread your report across the Internet.

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Your Factory Is Ready To Go Online

With a sales page built on a viral script, two reports, and a set of good follow-up e-mails, your Factory is ready to be placed on the Internet – and start producing a steady income for you.

Having an Online Money Factory lets you live the care-free life of an infopreneur. With your automated Factory making sales for you 24/7, you merely put in a few minutes a day – some simple maintenance that can be done from anywhere in the world.

While you're lounging at a villa on the Mediterranean or hiking the Appalachian Trail, your Online Money Factory is topping up your bank account.

Hiking the Alpstein in Appenzell, visiting Schloss Neuschwanstein in the Black Forest, enjoying a cup of coffee on Zurich's Limmat, going for high tea at Raffles in Singapore, or just savouring some delicious Sushi in Osaka – Rieko and I know that our Online Money Factories are paying for our good times.

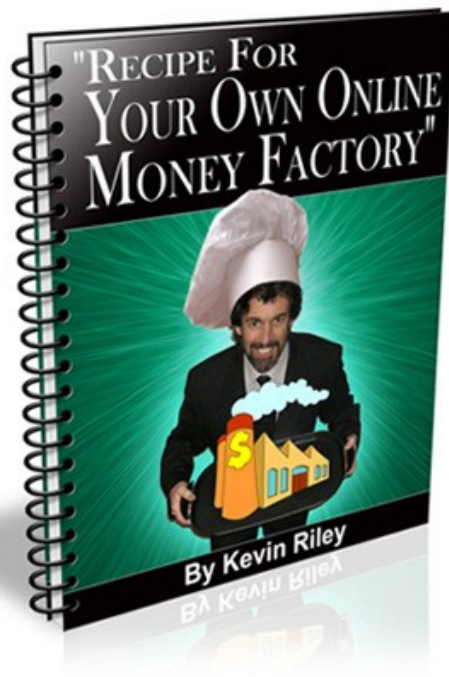**Recipe For Your Own Online Money Factory**

Are You Ready To Build Your Own Online Money Factory?

Get your "Recipe For Your Own Online Money Factory" and follow the step-by-step 11-day plan to build your own profitable Factory.

http://recipeformoneyfactory.com

This 73-page illustrated manual takes you through the steps of idea generating, market research, finding the right products to promote, using the forums, researching extra information, writing and assembling your reports, compiling a keyword phrase list, creating e-mail series, writing your sales page, and customizing your script's pages.

And all this for **only $9.95**

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