

Merle's Mission Ezine
 "The Best of the Net Straight to Your Door"
<http://www.MerlesWorld.com>

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Merle, Publisher/Editor Merle@MerlesWorld.com

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## "Easy Recipe for Product Creation"

What if you could easily crank out a \$7 report in 2 1/2 hours and make money quickly and easily?- Follow this step by step recipe and learn how easy it really is.

<http://www.recipeforproductcreation.com/?e=merle@merlesworld.com>

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**1) EDITORIAL from Merle**  
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Hi Kids,

Having a nice day? It's a bit breezy here in Ohio today. I did manage to fit in a short walk. I might actually get some aerobics in if the males didn't want to stop and pee on every living thing along the way. That drives me nuts. What's up with that? I find some humans to be the same way. For example, at my day job we have to share a desk with someone. Well, some of these people go absolutely nuts if you leave a piece of hair on the back of the chair, or move any little thing from its original spot. Drives me nuts. You might as well call these people "tree pee-ers" too as they feel the need to mark and protect their territory. Give it up people, it's just a desk. No big deal.

My grandmother celebrated her 85<sup>th</sup> birthday the other day. My Mom rented a limo and about 6 family members joined her to celebrate the occasion. We took her on a trip down "memory lane" which was a really cool idea that my Mother came up with. We took her to all the old houses where she use to live and this old bar that she use to own. Some of the neighborhoods were a bit "rough" but the limo driver was this huge man about 350 lbs or more so we had nothing to fear. His name was the "Cleaner"....which I thought was really cool.

Then we went to lunch at Olive Garden and when we went to pay the bill it was already taken care of which was the craziest thing. The waitress said a kind stranger came in and said he knew we were celebrating a birthday and he wanted to pick up the tab, plus the tip. I say it was "The Cleaner", but he wouldn't admit to it, but who else would do something like that. I just find it hard to believe that a total stranger would pay for 7 women to have lunch out of the kindness of his heart. Call me a pessimist, but do such people still exist? <LOL>

Until next time. Merle out.

Merle  
Editor/Publisher

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**2- "Using Pings To Improve Your Blog Search Engine Rankings"**  
**By Chris Angus**  
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If you have a blog then you should definitely search engine optimize it by adding pings. If you are familiar with the way search engines rank web pages then you probably know by now that the more links that are indexed on your blog entry the higher your page rankings will be in the search engine ranking. This is especially true if the links that are indexed relate directly to the subject of your blog. This is valuable to remember and employ as an SEO (search engine optimization) strategy. So what exactly is a "ping?" Each time you update your blog your site can be automatically updated with links to related material by an RSS feed. This process is facilitated through search engine spiders, blogging trackers and tagging programs that deliberately seek out updated blog material and try to link to it. Once they find your fresh content, your indexed links are fattened by the addition of links to similar information on the net. When the search engine spiders crawl your pages, you are boosted by these pings which brings you more readers, more people clicking on your links and of course, more popularity.

Most blogging templates now come with the option to allow you to add pings. If you say yes then tons of related links to other sites will automatically be indexed as material on your blog. Usually a site is pinged in about two days. This is one very simple form of SEO (search engine optimization) for smart affiliate marketer to quickly) and easily bring hundreds of targeted potential customers within reach of clicking on the links in your blog.

Of course if you have a service or a product that is like a double entendre such as "spider" which can mean search engine spider or the biological form of life, you might not want pings added to your blog articles as they could bring you the wrong type of reader. Most blogging sites let you have the option of allowing pings or not for exactly that reason.

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<http://www.chooseinsurance.co.uk/homecontents.html>  
<http://www.mobility-direct.co.uk>  
<http://www.everest-oxfordshire.co.uk>

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Have you ever seen people posting their huge checks from ClickBank on the forums? I have, and I've often wondered

How are they doing it?

<http://tinyurl.com/45swsv>

Finally, the veil has been lifted and all the secret techniques and strategies are finally revealed.

ClickBank Stampede reveals how top sellers on ClickBank are doing it and actually gives a blueprint that you can use to duplicate their methods step-by-step. If you sell, or plan to sell, anything on ClickBank then I can't urge you strongly enough to visit this link:

<http://tinyurl.com/45swsv>

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**3- WebMaster Resources**  
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**"Google Webmaster Central"**

Have your own website? If so you need access to all the cool tools located at Google Central. Everything you need to make your life as a webmaster easier.

<http://www.google.com/webmasters/>

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**"ReCaptcha"**

"Tired of sp-am? reCAPTCHA Mailhide helps you protect your inbox by asking people to solve a reCAPTCHA before they can view your email address." No charge to use.

<http://mailhide.recaptcha.net/>

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**"CSS Typeset"**

Need help with your Cascading Style Sheets? Just copy and paste your text in the box and out it spits the CSS code to place in your page.

<http://www.csstypeset.com/>

## "Google's Website Optimizer"

"Website Optimizer, Google's free website testing and optimization tool, allows you to increase the value of your existing websites and traffic without spending a cent. Using Website Optimizer to test and optimize site content and design, you can quickly and easily increase revenue and ROI whether you're new to marketing or an expert."

<http://www.google.com/websiteoptimizer/>

## 4- News From The Net

AT&T, Vizible To Launch Firefox-Based Browser With Ads

<http://tinyurl.com/57sktn>

Windows Vista Service Pack 1

<http://tinyurl.com/ywb4al>

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How To Easily Manage Domains, Databases & Cron Jobs!

[http://www.lightmindsoftware.com/affiliates/id/49\\_5\\_tlid\\_9](http://www.lightmindsoftware.com/affiliates/id/49_5_tlid_9)

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## 5- Software

Here's a quick and simple way for you to build your own website for fr-ee:  
This is a top-notch software worth \$197 you can download at no charge instantly!

<http://tinyurl.com/2jok32>

## "XML Feed Generator"

"XML Feed Generator will use the content existing on your page to build a valid 2.0 RSS feed that you can use immediately to get more traffic and backlinks to your websites."

<http://www.xmlfeedgenerator.com/>

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**6- Just For Fun or Useful**  
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**"De-Clutter Your Mailbox"**

Similar to a "do not call" list, you can remove your name from junk mail lists. Go to <http://www.dmaconsumers.org> (mags and catalogs), <http://www.optoutprescreen.com> (pre-screen credit card offers), and [http://www.directmail.com/directory/mail\\_preference/](http://www.directmail.com/directory/mail_preference/) (National Do Not Mail List).

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**"MySpace for Dogs"**

Yes, even your dog can join the online social revolution with his own webpage.

<http://www.dognamic.com/>

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**"Blabberize"**

Want to have a little fun with your photos? Upload them to Blabberize and make em talk. We do have ways to make you talk you know

<http://www.blabberize.com/>

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**"Ebay Countdown"**

Something new from Ebay that makes bidding fast and easy with a live item clock and bid updates, convenient on-screen bidding, and quick access to the items you're watching and bidding on.

<http://countdown.ebay.com/>

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Yahoo! Sponsored Search lists your business on top sites like Yahoo!, AltaVista and CNN.

<http://www.jdoqocy.com/email-2900313-10457491>

Sign up and get a \$25 credit.

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**Important Stuff**  
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Well, that wraps it up, once again thanks for joining  
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