

So have you been good this year? It soon will be time for Santa to come sliding down your chimney. If you've been bad, which I usually am, don't expect much more than a lump of coal (LOL) Being good is too boring, that's my motto! 9 days until Christmas. Now where did that come from? I'll be honest with you, I'm no where near ready. usually I am but I think with our house being a total mess this year and sleeping in the living room for the past 8 months I'm just not into shopping for everyone else. Sounds selfish I know.

I just want Jim and I to have a normal house where he doesn't have to come home and work on it everyday. Of course, having a couch to sit on again would be a real treat. We're almost there so I shouldn't complain. It looks great. For those of you who remember we had a fire last year from our fireplace and it has taken us this long to put it all back together better then it was before. Now we have a vented gas fireplace which George (aka Jim) says is better for not starting the walls on fire. Kill joy! I still miss the snap, crackle, and pop of real wood.

Every time I look outside today I see snow. I can't believe how much we've had this month already. Usually in Dec we'll get maybe 3 storms, but so far I think we've had like 10. Time to move to Arizona. Teddy Bear is freezing and is not enjoying his alone time outside. Care if I ship him to your house until Spring?

One thing I wanted to bring to your attention if you don't know about it already is the skinning of dogs and cats going on in China. I turned on Larry King the other day and was horrified at what I saw. Beautiful dogs and cats being tortured in wire cages so small they can barely lay in them piled 15 or 20 dogs high, no food and water for days. Many times the dogs are skinned alive and then lay there twitching for 20 minutes before they die. All of this so they can make coats, and toys and trim on clothing. They were importing this crap to the U.S. but we outlawed it but Europe is still allowing it. If you love animals as much as I do go and watch this video then write letters or make a donation to help stop this living hell. You won't believe your eyes. If you publish an ezine please pass this information onto your readers, if not please pass this link onto your friends. People need to know what is happening to our furry friends in China.

<http://www.petatv.com>
and see <http://www.furisdead.com/feat-dogcatfur.asp>

Instead of my usual web related article today I'm running a short poem I wrote for Christmas. I'm going to use it in my Xmas cards this year and if you like it feel free to pass it on to your family and friends.

If you'd like to leave your comments or have a question or problem post em on the board.
<http://www.merlesworld.com/webbbs/>

Don't forget to bookmark the Blog. You'll want to pay an occasional visit for extra goodies I find.

<http://merlesworld.blogspot.com/>

****Win a F-R-E-E Ad Here****

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If you'd like a chance to win a f-r-e-e ad in this ezine please take 2 minutes and fill out our short survey at <http://www.AdvancedSurvey.com/> when there put 8243 into the survey number box at the right hand side to take the survey.

Today's winner for a f-r-e-e ad is Janet Emo.

Every time I write a new article I send it out to a list I maintain of publishers and website owners for possible inclusion in their newsletters or on their sites. If you'd like to be included in that list, send a message to <mailto:addmetothelist@merlesworld.com?subject=ADDME>

If you have any comments you can send them to <mailto:merle@merlesworld.com> If you'd like to run your ad in this publication see this page <http://www.merlesworld.com/advertising.htm>

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<http://www.MerlesWorld.com>

<http://www.EzineAdAuction.com>

<http://www.MCPromotions.com>

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- => **9. Subscribe/Unsubscribe information**

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### 1. NEWS FROM THE NET

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Google AdSense Offers Emailable Reports  
<http://tinyurl.com/aea83>

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AdSense Offers Seasonal AdThemes  
[http://www.jensense.com/archives/2005/12/publishers\\_can.html](http://www.jensense.com/archives/2005/12/publishers_can.html)

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Google To Launch Music Content Feature  
[http://news.yahoo.com/s/ap/20051215/ap\\_on\\_hi\\_te/google\\_music](http://news.yahoo.com/s/ap/20051215/ap_on_hi_te/google_music)

Rising Energy Prices Driving Consumers Online  
<http://tinyurl.com/aunsz>

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More AdWords Goodness From Sitemaps  
<http://tinyurl.com/99xfc>

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AOL, GMA Plan to Put America On a Diet  
<http://www.clickz.com/news/article.php/3571086>

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What's Your E-Mail Delivery Speed?  
[http://www.clickz.com/experts/em\\_mkt/opt/article.php/3570781](http://www.clickz.com/experts/em_mkt/opt/article.php/3570781)

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How To Make More Money Easily Resale Rights  
<http://youchandoit.com/x.php?adminid=2913&id=8713&pid=9911>

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**2. FEATURE ARTICLE**  
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**"Looking for Christmas"**

Christmas is not something you go out to  
a store and buy, It's not the holiday music  
or the home baked apple pies.

It's not the fancy presents or the tinsel  
on the tree, or pretty cards or letters  
that you send to your family.  
It's not the display of lights or the  
figurines in a yard, or the carolers  
going door to door who've worked on  
their songs so hard.

This is the Christmas the store retailers  
want you to believe, the twisted tale of  
commercialism and the tangled web that  
they twist and weave.

So what is Christmas, what does it mean  
and how are you to know, it's a warm  
feeling you get in your heart even when  
the cold snowy winds begin to blow.

It's the magic smile of a little girl  
when she awakens on Christmas day,  
finding the present of a doll the  
one she wanted to name May.

It's handing a homeless person some money  
so they can enjoy a warm meal, and noticing  
how giving him a reason to smile makes you  
feel.

It's inviting someone over who doesn't have  
a family of their own, to bask in the holiday  
festivities and enjoy that special glow.

See Christmas isn't something you buy and  
keep for only you, it's something that you give  
away in random kind acts that you do.  
The more you give to others the better you'll  
feel about yourself, everyone knows it's  
true, even Santa's little "elf's".

So if you don't have money to buy shiny  
gifts of gold, don't despair and worry  
as Christmas isn't sold. Tell someone  
that they're pretty or pay another compliment,  
just do something positive, or even listen  
to someone vent.

By being a friend to those in need and showing  
that you care, you'll be giving away Christmas  
as it's always been right there.

So don't go looking for Christmas as you won't  
find it in a store, stop wanting for yourself  
and wish others so much more. For when you wish  
more for those in need then you wish for you,  
your life will be so much more fulfilled and  
you'll find happiness too.

**By Merle- Xmas 2005**

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### **Press Equalizer**

Trying to get more incoming links to your website?  
Hidden behind the search engines lies a rarely-used  
"backdoor". And, on the other side, a quicker and easier  
path awaits anyone who opens it...Check out the easy  
foolproof way of increasing your link popularity.

[http://www.mcpromotions.com/press\\_release\\_equalizer.html](http://www.mcpromotions.com/press_release_equalizer.html)

### ----- **3. WEBMASTER RESOURCES** -----

#### **Feed Roll Pro**

Got an RSS feed? FeedrollPro makes it easy to offer your feed for syndication by other sites. 30 Day free trial then 14.95 a month after that.

<http://feedrollpro.com/>

#### ----- **GrabURL**

Long website addresses are a pain. They get cut off in ezines and they're just too hard to remember. If you're an affiliate you'll want to disguise your link. Use this 100 percent fr-ee service and make em shorter.

<http://graburl.com/>

#### ----- **FolderShare**

"Allows you to create a private peer-to-peer network that will help you to synchronize files across multiple devices and access or share files with colleagues and friends. You no longer need to send large files via email, burn them to CDs/DVDs and mail them, or upload them to a website."

<https://www.foldershare.com/>

#### ===== **Tip** =====

#### **Proofing**

When you write an article for your website or ezine lay it aside for a day or two then go back to it and re-read it. You may find typo's or things that just don't sound right that you didn't catch the first time. Better yet is to have someone with a fresh set of eyes read it over.

#### 4. PROMOTIONAL RESOURCES

##### Top Paying Words

Do you use Google AdSense on your website?  
Did you know that some of their top paying words  
pay out over 30.00 per click? Find out what  
they are at:

<http://tinyurl.com/br7ae>

##### Feedtier

"A web feeds generator for web pages without an  
existing syndication format. FeedTier performs  
content analysis, picks-up the most prominent  
cluster of hyperlinks and automatically generates  
RSS web feeds from web pages without existing  
syndication." Free for personal use.

<http://www.feedtier.somee.com/>

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##### Instant Attention

Increase Your Sales Revenue, e-Zine Subscriptions,  
Affiliate Commissions and more with this new kind  
of pop up advertising. Very Cool and slick looking.  
You have to see it to really appreciate the beauty  
of this system.

<http://www.instantattention.com?aid=1325>

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## 5. OTHER EZINES OF INTEREST

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If you'd like to swap ads with this ezine please send your requests to <mailto:adswap@merlesworld.com> Please include your ezine name and the number of subscribers.

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### "Attention Small Business Owners!"

If you're trying to market your Website and are not sure where to turn, subscribe to MC Promotions Press Newsletter and get the information you need to be a success online. Sure-Fire Promotion/Marketing Tips. Sites that will help you. Little known advertising tricks.....and much more. Start increasing traffic to your site Now! <http://MCPromotionsPress.com>

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## 6. JUST FOR FUN OR USEFUL

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### Skype

The next phenomenon from the people who brought you KaZaA. Just like KaZaA, Skype uses P2P (peer-to-peer) technology to connect you to other users - not to share files this time, but to talk for free with your friends."

<http://www.skype.com/>

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### SMS Everywhere

Need to send a text message? Use this handy dandy online form to send a text message anonymously to any cell phone.

<http://www.smseverywhere.com/send.htm>

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### Process Library

If you run Windows on your computer have you ever hit ctrl, alt, delete and seen all of the programs running in the background? If you want to know what they are and find out if they're hogging your systems resources use this online resource.

<http://www.processlibrary.com/>



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Article Submitter Pro  
<https://paydotcom.com/r/1609/msmerle/13565/>

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## 7. E BOOKS AND THINGS OF INTEREST TO EZINE PUBLISHERS

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EZ Article Publisher was designed specifically to address the time consuming problem of adding and formatting articles to your websites. Now, no matter where you get your articles, you can cut the time spent on adding them to your sites by 90% or more. Why waste your valuable time on the tedious aspects of your business when you could be focusing on more important things.

Check out EZ Article Publisher today. I highly recommend it!

<http://www.ezarticlepublisher.com/cmd.php?af=282660>

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## 8. FREWARE- SHAREWARE- TRIALS TO DOWNLOAD

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### Gertrudis

"Gertrudis Pro is an stand alone software that transform an image (generally photo) into an original artwork. With it's tools the designer will be able to create different versions of the picture: oil painting, watercolor, crayon, and other styles."

<http://www.gertrud.com.ar/>

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### Avant Browser

Have you ever tried surfing with a tabbed web browser? Avant Browser, an upgrade to Internet Explorer. It's fast, stable, user-friendly, versatile multi-window browser. No charge to use.

<http://www.avantbrowser.com/>

## Boast Machine

"BoastMachine is a one of its kind Blog/Journal/Article publishing system. The biggest advantage is that BMachine doesn't require any database system such as MySQL or Postgres SQL and it's the SMALLEST on the planet".  
Fr-ee to download

<http://boastology.com/>

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## Constant-Content.com - Sell Your Articles

A place where writers can sell the articles, tutorials, and reviews they write. Let the web site owners find you.

<http://tinyurl.com/87wnw>

## 9.IMPORTANT STUFF

Well, that wraps it up, once again thanks for joining me. If you have any comments please send them to [comments@merlesworld.com](mailto:comments@merlesworld.com) or visit <http://www.merlesworld.com>  
Read Back Issues at: <http://MerlesMission.com>

For advertising rates for this ezine visit this page to place an order <http://www.merlesworld.com/advertising.htm>  
Current subscriber base is around 2,750

Grab our RSS Feed to be notified of new issues as they are posted online  
[http://www.merlesworld.com/archives/MM\\_Ezine.xml](http://www.merlesworld.com/archives/MM_Ezine.xml)

If you would like to be taken off our mailing list use the link below -AOL users will need to cut and paste it into their browsers. If you have any problems use this <mailto:TakeOff@merlesworld.com?subject=TAKEOFF>

If you are not a subscriber and would like to be send <mailto:subscribe@merlesworld.com>

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For great web hosting or if you're in need of a programmer contact <mailto:DavidBlack@sitedesignandhosting>

He's wonderful and an expert at what he does.  
Tell him "Merle" sent ya.

Please Send Over Your Comments

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P.S. I am currently in need of testimonials for this ezine. If you're a subscriber and enjoy it, please let me know. Or, if you've ever purchased advertising in this ezine and had a good outcome I'd love to hear from you as well. If I choose your comments they will be featured on my website and/or in my advert!sing. Send to ...  
<mailto:testimonials@MerlesWorld.com?subject=testimonial>

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### **I Need Your Help Please**

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If you haven't yet filled in the subscriber survey, get your free gifts by doing it now..and be entered into a drawing for a fr.e ad in this ezine. Winner pulled twice a month. You'll find the survey at:  
<http://www.AdvancedSurvey.com/> when there put 8243 into the survey number box at the right hand side to take the survey. While you're there I'm also doing a "subscriber satisfaction" survey at the same link above. To take that survey type 10441 in the box.

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Buy Merle's World Merchandise  
<http://www.cafeshops.com/msmerle>

Thanks for being a subscriber and I'll see you next time! If you enjoy this ezine and would like to make a small donation please go to .. <http://tinyurl.com/aohr>  
Any amount would be appreciated.

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