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Merles Mission Ezine- <http://www.MerlesWorld.com/>

"The Best of the Net Straight to your Door"

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"A male gynecologist is like an auto mechanic who never owned a car."

Courtesy of <http://Siglets.com>

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NOTE: This newsletter is by subscription only. The only way it could have ended up in your in box was by your subscribing to it. If you wish to be taken off this list see the details at the bottom. I warn you though, you're going to miss me.<GRIN>

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EDITOR'S NOTE
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Hi Kids!

Hot enough for ya? Here in Ohio I do believe you could fry an egg on the sidewalk. I actually had to break down and turn the air conditioning on this week. That's going to hurt when the electric bill comes. Matter of fact I've been running just my ceiling fans this past month and my bill shot up over 50.00 just for that.

Utilities in general are all getting out of hand. I heard the water company plans on jacking us all up 80% sometime soon. Great! Just what I need. Here's what I'm thinking. Why not do it if they can get away with it. I mean where else are you going to go for water, electric and gas. It's not like you have multiple companies to choose from. So if the water department decided to charge me a thousand dollars for water what choice would I have? <grin> Seems a bit unfair to me, but we're all in the same boat now aren't we.

Remember I told you we got a new bed? We went from queen to king and the added room is awesome. At first the darn thing looked like a football field to me and it sits up higher than my old bed too. Dakota's having a harder time jumping up into it. At almost 11 he's starting to really slow down and I think his hips bother him too. You should see the way Gia and he lay in the bed now. When the bed was smaller they slept in a ball. Now they stretch out across the bed taking up more room than before. Jim thinks it means they love the new mattress <LOL> Spoiled brats they are.

I went for a walk this morning with the dogs. I try to do it every day before noon, but with my working nights I do miss a day here and there. I always hear my vet in my ear. He said to me once "the nicest thing you can do for your dog is take them for a 20 minute walk every day". Not only is it good for them it's good for me. All this sitting on my behind in front of this computer is hard on my body. Not to mention what it's doing to my behind.

Take care, and enjoy your day! Remember, summer is half over so get out there while you can. Before you know it we'll all be shopping for Christmas presents. Yuck! Did I just say that out loud?

If you'd like to leave your comments or have a question or problem post em on the board.

<http://www.merlesworld.com/webbbs/>

Don't forget to bookmark the Blog. You'll want to pay an occasional visit for extra goodies I find.

<http://merlesworld.blogspot.com/>

****Win a F-R-E-E Ad Here****

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If you'd like a chance to win a f-r-e-e ad in this ezine please take 2 minutes and fill out our short survey at <http://www.AdvancedSurvey.com/> when there put 8243 into the survey number box at the right hand side to take the survey.

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<http://ebookscybermall.com>

Every time I write a new article I send it out to a list I maintain of publishers and website owners for possible inclusion in their newsletters or on their sites. If you'd like to be included in that list, send a message to <mailto:addmetothelist@merlesworld.com?subject=ADDME>

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1. NEWS FROM THE NET

Making Several Stops at Shops Online, but Paying All at Google
<http://tinyurl.com/qf8aa>

Bill Passed to Limit Internet Gambling
<http://tinyurl.com/msnk8>

eBay's PayPal Opens Tech Center, Google Opens AdWords Center
<http://www.auctionbytes.com/cab/abn/y06/m07/i12/s02>

MySpace Surpasses Yahoo, Google in Popularity
<http://tinyurl.com/oagsd>

AOL's plan to scramble back on top hinges on ads
http://www.usatoday.com/tech/news/2006-07-12-free-aol_x.htm?csp=34

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Get Better Results with AdSense

This brand new guide by "Kidino" is excellent. In PDF format and slightly over 40 pages it's loaded with straightforward information from how to come up with ideas for your website, where to get content, increasing the CTR of your AdSense ads and more.

<http://www.mcpromotions.com/adsense-ebook/index.html>

2. FEATURE ARTICLE

"You Have to Love the Creativity of Google"

By Merle <http://MCPromotions.com>

Have you ever wondered how Google continually comes up with new service ideas? Not a company to be content at the back of the line, they're constantly launching fun goodies for the enjoyment of "Internet Junkies." With many of these new services you'll need an account with Google to use them. Get yours at <http://google.com/accounts>

So what have they been up to lately?
Let's take a look.

1) Google Notebook:

<http://google.com/notebook>

If you do a lot of research online this might be right up your alley. As you surf the net you can collect text and or images and place them in your own "Google Notebook." You can have multiple notebooks, keep them private or share them with others. Currently only available for Internet Explorer 6.0

2) Google Page Creator:

<http://pages.google.com>

Google's offering free websites now? You betcha. This is still in the testing phase and you'll need to have a Gmail account to sign up. You get 100MB of space for your pages and be using IE 6.0 or Firefox 1.0 or higher. You can build your own website with no HTML knowledge right in your browser. Your newly built site's name will look like ...

<http://yourgmail.username.googlepages.com>

3) Google Co-op:

<http://google.com/coop>

Everyone's an expert on something right? Google Co-op allows you to share your expertise and help others with their Google search efforts all at the same time.

4) Google Trends:

<http://google.com/trends>

Want to know how often something is searched for at Google? You can enter up to five different topics to gauge interest and also see how often your subject matter has appeared in Google news stories and which geographic regions have searched for them the most.

5) Google Desktop 4:

<http://desktop.google.com>

Not a new product but a big upgrade. The newest addition is called "Gadgets" which are mini- programs delivering things, such as weather, news updates, games and more.

6) Google Spreadsheets:
<http://spreadsheets.google.com>

Now you can keep your spreadsheets online and pull them up from anywhere you like with just your browser.

You'll find some of these new inventions and plenty of others over at "Google Labs." The lab is where Google launches new services that aren't yet ready to go out into the mainstream. It's located at
<http://labs.google.com>

Google really is a giant online. If you've only been using them for search, it's time to step out of your comfort zone and try one of their new tools. Trust me, you'll have fun and you can thank me for it later.

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Merle of WebSiteTrafficPlan.com offers a F-r-e-e ebook and an e-course that will teach you how to promote and market your website. Grab your copy now at
<http://WebSiteTrafficPlan.com>

3. WEBMASTER RESOURCES

Hostica

Host 5 domains a month for only 5.00? Yes, that and other options are available for those busy marketers with multiple websites.

http://www.hostica.com/Hosting/Basic_Hosting/

Every Stock Photo

Need a picture? Find it with this search engine for creative commons photos. Make sure you read over terms of use for each.

<http://everystockphoto.com/about.php>

Photoshop Support

The latest, greatest tips and tools for Photoshop. There is so much information on this site you won't know where to start.

<http://www.photoshopsupport.com/>

Free Header Graphics

Want some free headers to use on your websites? m, These come complete with the PSD for editing. You'll need to join his mailing list to get them, but it's worth it.

<http://www.e-bizresources.com/borne/freeheaders.html>

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Tip

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Borders Without Tables Using CSS

Here's a handy tip. If you want to add a border of color around the top and sides of your web pages without using a table it can be done with CSS.

Here's how:

```
<.style type="text/css">  
body {border: solid red 11px;}  
<.style>
```

To use the code above make sure you remove the periods inside the style code above.

4. PROMOTIONAL RESOURCES

Webmaster Eyes

Do you know your websites page rank? Now you can see instantly not only your page rank but the ranking for every link on the page.

<http://www.webmastereyes.com/>

Free Bidding Tools

Did you know you can now create an RSS feed from your favorite Ebay search term.? Yep, it's true and this site will help you do it.

<http://www.freebiddingtools.com/rss/>

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<https://paydotcom.com/r/5328/msmerle/181871/>

5. OTHER EZINES OF INTEREST

If you'd like to swap ads with this ezine please send your requests to <mailto:adswap@merlesworld.com> Please include your ezine name and the number of subscribers.

"Attention Small Business Owners!"

If you're trying to market your Website and are not sure where to turn, subscribe to MC Promotions Press Newsletter and get the information you need to be a success online. Sure-Fire Promotion/Marketing Tips. Sites that will help you. Little known advertising tricks.....and much more. Start increasing traffic to your site Now! <http://MCPromotionsPress.com>

6. JUST FOR FUN OR USEFUL

Selling on Ebay- Need Shipping Boxes?

"eBay and the U.S. Postal Service are happy to offer you FREE co-branded shipping boxes for Priority Mail® and Priority Mail Flat Rate Service. These boxes will be delivered directly to your home at no cost to you. "

<http://ebaysupplies.usps.com>

Video- Yahoo

Yahoo has launched their own video site. Upload and share your personal videos with the rest of the world.

<http://video.yahoo.com/>

Traffic

Hate Traffic? Find out what streets and highways to avoid anytime of day or night.

<http://www.traffic.com/>

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<http://www.keithwellman.com/resell/thankyou-page/76>

7. E BOOKS AND THINGS OF INTEREST TO EZINE PUBLISHERS

Fr-ee Ebook

Now You Can Download Rich Schefren's Internet Business Manifesto For Fr-ee- This one's been the talk of the Net lately. You'll have to give up your name and email address to get it but the information is top notch.

<http://www.strategicprofits.com/manifesto/>

"Must Have Marketing Resources" by Merle is loaded with VALUABLE online resources YOU need to know about, when it comes to running your online business. Download your copy now at ...

<http://mcebook.mcpromotions.com>

8. FREeware- SHAREWARE- TRIALS TO DOWNLOAD

Firefox -Mozilla Add on- Search Status

"SearchStatus is a toolbar extension for users of both Firefox and Mozilla, designed for the highly specialized needs of search engine marketers. The toolbar provides extensive search-related information about a site, all conveniently displayed in one discreet and compact toolbar." You won't believe the amount of info this will give you on any website instantly.

<http://www.quirk.biz/searchstatus/>

Pixel Ad Script

Everyone's heard of the million dollar pixel ad page. I think the running idea was why didn't I think of that. Now you can start your own pixel ad page with this free script.

http://tufat.com/s_milliondollarhomepage.htm

Ponderation

"Unique Software- Each program has over 150 hand-selected nuggets of wisdom. Each quotation is superimposed over a beautiful photograph that sets a serene tone for contemplation."

<http://www.htmlville.com/ponder.shtml>

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