

If you live in the U.S. you're probably gearing up for a nice long holiday weekend. Even though the 4th of July is not until Tuesday, many people have already taken off to enjoy a 5 day holiday. That is for those

of you who were able to get out of work on Monday. Aren't bosses fun? Myself, I'm planning on working for a bit on Tuesday so nothing special in the works. Besides fireworks never did thrill me that much. I know bah-humbug but I just don't get excited over them the way a lot of people do.

The big news this week is Google's Checkout. If you haven't heard of it yet pull your head out of your a.....ahem...I mean go to <http://checkout.google.com>

The weather has been pretty nice lately. Even though it's been warm we've had a lot of rain so it's been cool. Now there's a contradiction. As you know I'm not a big fan of air conditioning and I'm proud of the fact that I still haven't had to turn it on. I know some people look at me like I'm crazy when I say that. Which I am. But really, it hasn't been that bad yet. Now July and August are considered the dog-days of summer so I'm sure I'll be cranking that bad boy up soon. Please make your donations to help pay the electric bill (a girl can dream can't she?)

Funny as you get older it's the little things that make you happy. My boyfriend and I got a new bed this week. We've both been so busy we haven't had time to set it up. It's been leaning against the wall for a few days, but it sure does look nice. The bed we have now is like 13 years old and in my opinion just shot.

My Mom says you need a new mattress every 10 years, so I guess we're a bit overdue. When I made that statement to one of my boyfriend's friends he said "nonsense", one bed should last a lifetime. Yea, he's not too bright. And I think the word is "cheap" or as cheap people like to be called "frugal". I can't stand cheapness. I think it's a negative quality in people. Why not share what you have with others? Everybody knows that when you share what you have it comes back to you 10 fold. If you're greedy and stingy, you'll never have enough. What's the point anyway. We're all going to die someday. That's a guarantee and you can't take your big house and money with you, so why not spread it around while you can.

Back to the mattress. We've only had a queen size and the new one is a king. Yipppeeee, lot's more room. For those of you who are in a long term relationship after so many years of sleeping together you'd rather your partner stay on his own side of the bed. <grin> "Mom he's touching me".....remember those days. Besides Gia and Dakota (our dogs) sleep with us too so we need some more space. Yes Jim I'm admitting in public that our dogs sleep with us. My boyfriend is so embarrassed by that fact. I say if someone doesn't like it or thinks I'm strange because of it, so be it. I don't much care what other people think. My slogan is "Sleep with me, sleep with my dogs". <LOL>

Well, I have things to do so leaving you with a smile "Happy Barbecuing".

If you'd like to leave your comments or have a question or problem post em on the board.

<http://www.merlesworld.com/webbbs/>

Don't forget to bookmark the Blog. You'll want to pay an occasional visit for extra goodies I find.

<http://merlesworld.blogspot.com/>

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Today's w!nner for a f-r-e-e ad is Jim Nelson of <http://www.jugglenow.com>

Every time I write a new article I send it out to a list I maintain of publishers and website owners for possible inclusion in their newsletters or on their sites. If you'd like to be included in that list, send a message to addmetothelist@merlesworld.com?subject=ADDME

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1. NEWS FROM THE NET

Yahoo Settles ClickFraud Suit

<http://www.clickz.com/news/article.php/3617206>

Neutrality' Amendment Rejected

<http://tinyurl.com/k5th2>

Google launches Payment Service

<http://tinyurl.com/zdqsks>

Online Video Has Arrived, But Challenges Remain

<http://www.clickz.com/news/article.php/3617401>

Where's Your Social Life Headed?

<http://clickz.com/experts/brand/buzz/article.php/3617316>

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<https://paydotcom.com/r/4234/msmerle/149423/>

2. FEATURE ARTICLE

Send & Receive Money with PayPal: "No Computer Required"

By Merle <http://MCPromotionsPress.com>

Paypal is pretty much the standard online when it comes to buying goods and services. But what about offline? Paypal has decided to combine their service with the mobility of cell phones, calling the new service "Paypal Mobile." It is presently available in the U.S., Canada and the U.K.

PayPal Mobile gives you the ability to send people money and also buy things

with what they call "Text to Buy." When you see something advertised at an event or in a magazine or even on a poster, if it has "Text to Buy" next to it, you can use your cell phone to purchase it.

So what can you buy? Things like DVD's, CD's, books, electronics, accessories and more. The price of the item includes shipping and any tax. The item is then shipped to the address listed in your Paypal account within one day. Delivery takes about 5 to 7 days. All merchandise is sent by the Merchant, not Paypal.

Here's what the order process looks like:

- 1) You see something advertised you want to buy with the words "Text to Buy" in the ad.
- 2) You send a text message with the item code to the number shown in the ad.
- 3) You'll receive a call back to confirm the order
- 4) The item ships out

You can also use Paypal's new service to send money. There is no charge to send funds with your cell phone or to receive it if you have a personal Paypal account. Business accounts are charged the standard rates for receiving payments. Depending on your cell phone and calling plan, you may be charged for your text messaging.

There are two ways to send money with your phone:

- 1) You text to 729725 (Paypal)
With the amount and the recipient's phone number.
Example: Send 10 to 2167804970 (use the recipient's phone number here)

Note: You must use the words "send" and "to"

- 2) Paypal will call you back and you must enter your secret pin # to confirm.
- 3) The person you sent the funds to is immediately notified by Paypal and told how to claim their funds.

The other way to send money is to use their 800 number:

- 1) Call 800-472-9725
- 2) Type in your mobile pin #
- 3) Enter the amount and phone number to send it to when asked.
- 4) Again, the recipient is notified on how to claim the funds.

To use Paypal Mobile you'll first need to have a Paypal account. Then you'll need to activate your cell phone. To do this you'll need to log into your Paypal account, type in your cell phone number and select a 4 to 8 digit pin number. Paypal will call you to confirm the account.

If you're worried about security, all transactions made with your phone are protected by your unique mobile pin number and are covered with the same protection you get with your online Paypal account.

So next time you need to send money with Paypal, or have an urge to buy something, you no longer need to wait until you're in front of a computer with an Internet connection.

With people growing more and more mobile and demanding technology that keeps up with their busy lifestyle, Paypal now has a place to call home off-line as well as on.

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Merle of WebSiteTrafficPlan.com offers a F-r-e-e ebook and an e-course that will teach you how to promote and market your website. Grab your copy now at <http://WebSiteTrafficPlan.com>

3. WEBMASTER RESOURCES

Zen Shopping Cart

"Zen Cart™ truly is the art of e-commerce; a free, user-friendly, open source shopping cart system. The software is being developed by group of like-minded shop owners, programmers, designers, and consultants that think e-commerce could be and should be done differently."

<http://www.zen-cart.com/modules/frontpage/>

Web Developers Handbook

If you're into web design and/or CSS you won't believe the incredible resources, tips and tools at this guy's site. Incredible. You'll want to bookmark it.

<http://www.alvit.de/handbook/>

Check Your Website Ranking

"The FreeWebSubmission Site Ranking tool checks your web site's ranking for any keyword or keyword phrase on 12 of the Web's major search engines. If your site doesn't rank in the first 100 positions on a search engine, it either isn't listed in that search engine or requires optimization to achieve a better ranking. "

<http://www.freewebsubmission.com/site-ranking.html>

Pixoh

Don't have any graphics software and need to edit some pictures. Check out this really cool online editor that makes it easy to resize and more.

<http://pixoh.com/>

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Tip

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Open All Links in New Window on a Page

Everyone knows if you want a link on your webpage to open in a new window you have to set the blank attribute on every link you create. If you want to make it easy and have all of the links on a certain page open in a new window, just add this in between your head tags.

.<base target="_blank">.

Please take out the period above before and after the tags to use.

4. PROMOTIONAL RESOURCES

Ebay Master

If you love all things Ebay and you've never heard of Skip McGrath you're really missing out on some valuable information. He's been selling on Ebay for years and knows what he's talking about. You might as well learn from the best. Bookmark his blog.

<http://skipmcgrath.blogspot.com/>

Syndicate Content

Looking for content to place on your Website?
IdeaMarketers now allows you to copy and paste
simple code and place it on your site to receive
the latest articles. You choose the subject
you're interested in.

<http://ideamarketers.com/syndicated/phpsyndicationinstructions.cfm>

Save The Internet

"Congress is now pushing a law that would end the free
and open Internet as we know it. Internet providers like
AT&T and Verizon are lobbying Congress hard to gut
Network Neutrality, the Internet's First Amendment and
the key to Internet freedom."

http://www.civic.moveon.org/save_the_internet/

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5. OTHER EZINES OF INTEREST

If you'd like to swap ads with this ezine please send your requests to <mailto:adswap@merlesworld.com> Please include your ezine name and the number of subscribers.

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<http://MCPromotionsPress.com>

6. JUST FOR FUN OR USEFUL

Yahoo Music Unlimited

Yahoo has entered into the music industry with it's new site. Gain access to over 1 million songs for as little as \$4.99/month with an annual subscription. You can listen, transfer to compatible devices and explore music with your friends.

<http://music.yahoo.com/unlimited/>

PeerFlix

People trade baseball cards so why not DVD's. Sign up with this cool service and list the DVD's you have and the DVD's you want to have. No monthly fees, pay as you go at .99 per trade and one stamp to mail.

<http://www.peerflix.com/>

BaitCar

One thing I really hate is thieves. People work hard for what they have only to have some slug come along and take it. I love this concept. The cops plant cars in bad areas known for stealing vehicles and equip them with cameras and sound. The site is loaded with videos of the crooks showing their elation of getting away with something all the way down to watching them get caught. A great concept.

<http://baitcar.com/>

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Top KeyWords Software

If you've created even one page that's geared toward generating AdSense income, you already know what research needs to be conducted and how to do it. Which means you also know how much time and brain power is involved. You have to come up with new and innovative niche areas. You have to figure out which keywords would be most beneficial for that particular niche.

This software will do it all for you.

<http://hop.clickbank.net/?dakota6969/topkeyword>

7. E BOOKS AND THINGS OF INTEREST TO EZINE PUBLISHERS

"Must Have Marketing Resources" by Merle is loaded with VALUABLE online resources YOU need to know about, when it comes to running your online business. Download your copy now at ...

<http://mcebook.mcpromotions.com>

"Quick Guide to S.E.O. for Adsense & Affiliate Programs"

This brand new guide by "Kidino" is excellent. In PDF format and slightly over 40 pages it's loaded with straightforward information from how to come up with ideas for your website, where to get content, increasing the CTR of your Adsense ads and more.

<http://www.mcpromotions.com/adsense-ebook/index.html>

8. FREeware- SHAREware- TRIALS TO DOWNLOAD

Google Pack

A collection of fr-ee software from Google. Some of it theirs, others just essential desktop needs. Here's a brief list of what's included:

Adobe Reader 7 , Ad-Aware SE Personal, GalleryPlayer HD Images, Google Desktop Google Earth, Google Pack Screensaver Google Talk, Google Toolbar for Internet Explorer, Mozilla Firefox with Google Toolbar

The pack also includes an updater to guarantee you always have the latest versions installed.

<http://pack.google.com/>

Look in My PC

"This software generates a complete, comprehensive system profile that includes information on all installed hardware and software." Fr-ee to download.

<http://www.lookinmypc.com/>

Conferral

"The only single, unified PC solution that enables you to web conference, group collaborate, provide technical assistance ,remotely access your PC, and do much more. With Conferral, you can interactively show and share anything from your PC desktop to anyone else's browser. " 20.00 a month or a one time fee of 199.00

<http://www.conferral.com/>

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<http://www.PamperedMindandSenses.com>

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Merle
776 Miner Road
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