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**Merles Mission Ezine-** <http://www.MerlesWorld.com/>  
"The Best of the Net Straight to your Door"

**April 30th, 2005 Issue #153 ISSN: #1527-3105**

**Edited & Published by: Merle-** <mailto:Merle@MerlesWorld.com>  
**Companion Blog** <http://Merlesworld.Blogspot.com/>

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*"It is never too late to be what you might have been."*

Courtesy of <http://Siglets.com>

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**NOTE:** This newsletter is by subscription only. The only way it could have ended up in your inbox was by your subscribing to it. If you wish to be taken off this list see the details at the bottom. I warn you though, you're going to miss me.<GRIN>

**DONATIONS Wanted:** If you enjoy this ezine, please make a donation by PayPal <http://tinyurl.com/3qzpa>  
Your small gifts will help support the website and this newsletter (and bones for "the boys"). Dakota says "woof" which means "Thanks" in dog language.

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"Top Paying Words"

Do you know what the most expensive keywords are on Google? Toppayingwords allows webmasters to improve earnings by identifying the best paying keywords on the Internet. This info is real gold.

<http://tinyurl.com/9ptqn>

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**EDITOR'S NOTE**  
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Hi Kids,

Yes, I'm a day late and a dollar short. My cup runneth over, as usual.

We went to a family communion party last night. I guess it's the season as I've received like 4 invites for confirmations and communions over the next few weeks. I think I'm going to need a bigger wallet then the one I have. <grin>

The sun finally came back out today which is huge considering we've seen nothing but rain and gloom and cold all week. The light actually hurts my eyes. I think I forgot what it looked like. Last Sunday we got belted with over a foot of snow. Some Spring we're having. The weather is crazy all over and some one told me it's due to the world getting knocked off it's axis by the Tsunami or something like that. They say we're going to have strange weather for a long time as an after effect. Is there any truth to that? If you know please fill me in.

Have you picked up my ebook yet? "Must Have Marketing Resources" <http://mcebook.mcpromotions.com/>  
If you run any type of online business you'll find the over 200 resources I've included invaluable.

If you already own the ebook please go to this page <http://www.ebookmall.com/ebook/173386-ebook.htm> and at the bottom where it says "submit a review of this ebook" could you leave your comments? Thanks

If you use Google's AdSense to make money with your website by displaying their ads you'll want to take a second look at today's article. Joel Comm has written an excellent ebook that will show you how to earn more money for your work.

I'm on a deadline today so I'll catch up with you all later. Merle out.

Please pop in at the discussion board and post your comments or questions.. <http://www.merlesworld.com/webbbs/>

Don't forget to bookmark the Blog. You'll want to pay an occasional visit for extra goodies I find.

<http://merlesworld.blogspot.com/>

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Every time I write a new article I send it out to a list I maintain of publishers and website owners for possible inclusion in their newsletters or on their sites. If you'd like to be included in that list, send a message to <mailto:addmetothelist@merlesworld.com?subject=ADDME>

If you have any comments you can send them to <mailto:merle@merlesworld.com> If you'd like to run your ad in this publication see this page <http://www.merlesworld.com/advertising.htm>

Merle

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<http://www.MCPromotions.com>

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## 1. NEWS FROM THE NET

Yahoo! Courts Small Business Advertisers With Contest  
<http://www.clickz.com/news/article.php/3501296>

Sony's Photo Vault is Cool  
<http://news.sel.sony.com/pressrelease/5466>

Google Turns Attention to RSS  
<http://www.clickz.com/news/article.php/3501066>

Local Digital Advertising to Surge Through '09  
<http://www.clickz.com/stats/sectors/advertising/article.php/3481771>

eBay Raises Commissions to Affiliates  
<http://auctionbytes.com/cab/abn/y05/m02/i01/s02>

Microsoft Releases the New MSN Search Engine  
<http://www.searchengineguide.com/laycock/003261.html>

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**Please Support our Sponsors**  
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Are you new to online marketing? we train our members in everything they need to be successful, you have to develop have an online presence. a necessity is to have an assortment of tools & services, We offer everything you need from one location.

<http://www.sequential-mktg-grp.com/members/274/LCP2.html>

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## 2. FEATURE ARTICLE

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### **Ebook Review: "What Google Never Told You About Making Money with Adsense"**

**By Merle** <http://mcebook.mcpromotions.com>

Joel Comm has released an ebook on Adsense that is causing quite a lot of commotion online these days. Joel claims to make over \$500.00 a day with Google's Adsense Program. With a screenshot of his Adsense earnings on his website showing over \$15,000 in earnings for one month alone, it's hard to ignore his statements.

The ebook is in PDF format and weighs in at only 57 pages. It is immediately available for download after making payment. The cover is straight text with one banner at the top of the page; no fancy graphics.

If you're looking for fluff, you won't find it here. If you need a background on how Adsense works or how to put it on your site, you won't find that type of basic information either. This ebook is for someone who's been using Adsense for awhile, not the new novice.

The ebook is broken down into 12 easy to digest chapters. Topics include: How to Tweak Your Ads to Make them Click, Successful Ad Placements, Hot New Tips to Drive Clicks, Response Tracking and more. Joel covers tips and things you may not have thought of to optimize your site for highest Google click thrus. These are things he spent time on researching and testing, so he knows what works and what doesn't.

Author Joel Comm is an Internet entrepreneur with over 20 years of online experience. In 1995 he launched WorldVillage.com and was also involved in ClassicGames.com, which was sold to Yahoo back in 1997. Since then his company, Info Media, Inc., has launched over a dozen websites such as DealofDay.com and SafetySurf.com. Joel has the Internet experience that comes with spending years online.

If you've been struggling to make Google AdSense pay off, you need to grab a copy of Joel's ebook. With solid tips and helpful resources there's bound to be some things you can utilize to increase your click thru rates that you hadn't thought of before. At \$79.00 the price is a bit steep, but if you can triple your AdSense earnings by following his guidelines it will be money well spent.

There's also a free sneak peek of the ebook, revealing the table of contents and the first two chapters available at Joel's site. However, you'll have to give up your email address to download it.

Chris Knight of Email Universe interviewed Joel for an hour about his ebook. If you'd like to listen to that interview, go to ...

<http://emailuniverse.com/adsense-secrets/>

If you'd like to purchase Joel's book you'll find it at...

[http://www.mcpromotions.com/joels\\_ebook.htm](http://www.mcpromotions.com/joels_ebook.htm)

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"Must Have Marketing Resources" Ebook by Merle is loaded with VALUABLE online resources you need to know about, when it comes to running your web business. Get your copy now at ...

<http://mcebook.mcpromotions.com>

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Tired of fussing with reward programs that don't pay?  
Stop by Rewardsplustmore.com for a list of  
quality sites that do!

<http://www.rewardsplustmore.com>

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### **3. WEBMASTER RESOURCES**

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#### Button Generator

Want to make some cool buttons for your website?  
If your artistic abilities are lacking you can  
use this site to get exactly what you need no  
graphic skills required.

<http://www.buttongenerator.com/>

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#### BVC Shopping Cart Software

"Try BVC 2004.6 shopping cart software for F-R-E-E  
with this Lite version. It has all the features of  
the their editions but is limited to 10 products.  
The Lite version doesn't have any time limits but  
does limit you to 10 products.

<http://tinyurl.com/9jw7d>

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#### Site Search Engine

"Here's a simple utility which can quickly create  
site specific search engine for you. This is a  
Windows program that you download and run on your  
home computer. It works with the local copy of  
your Web site and creates the additional HTML  
file which contains all necessary code and data  
to add search capabilities to your site."  
F-r-e-e to download.

<http://tinyurl.com/exskz>

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**Tip**

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*Websites- "Keep it Fresh"*

*Remember to update your site copy and content from time to time. Search engines love to see fresh content when they come to index your website pages.*

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**4. PROMOTIONAL RESOURCES**

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Crisp Ads

"With CrispAds, you can create effective text based ads that are distributed to millions of blogs and their associated RSS or ATOM feeds world-wide. " Bloggers sign up if you'd like to make some money with your Blog.

<http://www.crispads.com/>

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Guru Listing

"THE MOST comprehensive community of professional Internet marketers from around the globe. Each one has a specialty, each as creative as the next." If you've been looking for a place to network with other professionals online this is it.

<http://www.gurulisting.com/>

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"Need Traffic?"

John Reese has put together the most complete home study course on how to get traffic to your website. Take advantage of John's 10 years of online marketing experience and strategies he used to generate over 1.57 website visitors to his own sites. This course includes 7 DVD's, 6 CD's and over 500 pages of text.

<http://www.mcpromotions.com/johnreese.htm>



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Talk to anyone, anywhere with new Hot Conference software. Voice quality meetings for several or hundreds right at your computer. Your business can save thousands now. See if it can help your business. Free trial for you.

<http://www.hotconference.com/members/dd2207/hc-4.php>

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## 5. OTHER EZINES OF INTEREST

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If you'd like to swap ads with this ezine please send your requests to <mailto:adswap@merlesworld.com> Please include your ezine name and the number of subscribers.

"Attention Small Business Owners!"

If you're trying to market your Website and are not sure where to turn, subscribe to MC Promotions Press Newsletter and get the information you need to be a success online. Sure-Fire Promotion/Marketing Tips. Sites that will help you. Little known advertising tricks.....and much more. Start increasing traffic to your site Now! <http://MCPromotionsPress.com>

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## 6. JUST FOR FUN OR USEFUL

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Rejection Hotline

Ya know how you go out to the bar and some creep asks for your phone number and you don't want to give it out but you hate to hurt his feelings by saying no? Worry no more, now you have Rejection Hotline just give out this phone number 216-269-0085 and they'll get played a lovely message about how you really weren't interested in them at all. This is a local Cleveland Ohio number so it works best for those who are local.

<http://rejectionhotline.com/>

## MD Hub

"Every doctor (over 380,000) has a website already up and waiting for you to send your message. And since most practices do not use the Internet, messages are automatically delivered by FAX. Go directly to your doctor's website and get your questions answered pronto."

<http://mdhub.com/>

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## Jimbo Games

Wanta Play? I don't know about you but I don't have much time to fool around these days. Maybe that's what's missing in my life. If you want to be a kid again and play Pac Man and Donkey Kong, Frogger, Asteroids and more who's to say you're wrong. Just don't let your boss catch you.

<http://www.jimbogames.com/index.html>

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"Attract Traffic While Sitting In It"

Buy URL Plates for your Car and attract traffic to your website while sitting it. These are really cool. I have them and so should you.

<http://www.mcpromotions.com/adURL/default.htm>

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## **7. E BOOKS AND THINGS OF INTEREST TO EZINE PUBLISHERS**

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John Reese just released a no-cost 'Special Report' that contains some very powerful content that you need to go read right now. Download it and if you find it helpful give it away to your own subscribers or site visitors.

<http://www.merlesworld.com/e-books/merle.pdf>

"50 Easy Ways to Promote Your Website"

This f-r-e-e ebook contains over 100 resources that will help you get traffic to your website quickly and inexpensively. Grab your copy now at:

<http://www.websitetrafficplan.com/ebook.htm>

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## **8. FREWARE- SHAREWARE- TRIALS TO DOWNLOAD**

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Adsense Addon for Firefox

Are you an Adsense Publisher? If you use Firefox and want to see at a glance where your earnings are for the month you'll want to download this handy dandy extension. F-r-e-e

<http://tinyurl.com/9z5yf>

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HP Image Express Software

If you're like me you're digital photos are really starting to stack up. You need software to help you organize and print out the ones you have. HP Image Zone Express 1.5 is the fast and simple way to organize, fine-tune, print, and share photos at home. Some of its features:

- Red-eye removal
- Color correction
- Album layouts and more

Totally free too.

<http://tinyurl.com/6hw2u>

## Create Favicons

"Would you like to display your own icon on the browser address bar when visitors view or bookmark your web page? Now it's easy to create icons for your web pages with FavIcon from Pics. Simply select a picture, logo or other graphic (of any size/resolution) for the "Source Image" and click "Generate FavIcon.ico"

<http://www.chami.com/html-kit/services/favicon/>

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"Find Everything You Need on Ebay"

<http://www.qksrv.net/click-1502240-7064317>

## 9.IMPORTANT STUFF

Well, that wraps it up,once again thanks for joining me. If you have any comments please send them to [comments@merlesworld.com](mailto:comments@merlesworld.com) or visit <http://www.merlesworld.com>

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If you are not a subscriber and would like to be send <mailto:subscribe@merlesworld.com>  
\*\*\*\*\*

For great web hosting or if you're in need of a programmer contact <mailto:DavidBlack@sitedesignandhosting>  
He's wonderful and an expert at what he does.  
Tell him "Merle" sent ya.

### **Please Send Over Your Comments**

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<mailto:testimonials@MerlesWorld.com?subject=testimonial>

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<http://www.AdvancedSurvey.com/> when there put 8243 into the survey number box at the right hand side to take the survey. While you're there I'm also doing a "subscriber satisfaction" survey at the same link above. To take that survey type 10441 in the box.

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Thanks for being a subscriber and I'll see you next time! If you enjoy this ezine and would like to make a small donation please go to .. <http://tinyurl.com/aohr>  
Any amount would be appreciated.

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