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Merles Mission Ezine- <http://www.MerlesWorld.com/>
"The Best of the Net Straight to your Door"

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Edited & Published by: Merle- <mailto:Merle@MerlesWorld.com>

Companion Blog <http://Merlesworld.Blogspot.com/>

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"Procrastination is the art of keeping up with yesterday."

Courtesy of <http://Siglets.com>

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<http://www.graburl.com/x.php?1r3>

EDITOR'S NOTE

Hi Gang

This is the first issue of the new year. I'd like to say that 2006 started out with a bang for me and all was well, but that would be a lie. If you've been a subscriber for any length of time you've heard me refer to my "boys". They would be my dogs Dakota and Teddy Bear. I'm sad to tell you that Teddy died on Jan 11th and I was so

depressed over his death I could not bring myself to publish.

He started getting sick right before New Year's Eve and I actually took him to the doctor New Year's Eve morning. He started with constipation, went to not eating or drinking water then throwing up and diarrhea. The vet at first thought he simply had a bacterial infection, gave me some antibiotics and sent me home. Later that same day the vomiting was out of control. I called the doctor again who told me to stop giving him the pills and meet him at the office Monday morning. By that time he was very sick. My vet put him on IV's, pumped him full of antibiotics, even opened him up to do exploratory surgery to make sure something was not lodged in his system, even though the x-rays showed nothing. When he opened him he found his intestines all red, swollen and inflamed. After trying to treat him for 4 days he told me I had to take him to a "internal specialist" or he would be dead within 4 days time. He was getting weaker by the day, as even the vet could not stop the vomiting. He also still had not eaten or drank but they were pumping him full of antibiotics. Nothing was working.

I did as instructed and took him to this 24/7 hospital where the surgeon said she had to open him up again and do a biopsy. She suspected cancer. I told her he did not have cancer as I spend more time with my dogs then people and I would have seen something like that coming on. He would not have went from fine to deaths door in one week. She insisted that was the next step and she wanted to put in a feeding tube for nourishment as it had been almost 9 days since he had last eaten. Italian Greyhounds have 0 body fat and he was losing the fight quickly. The plan was to bypass his stomach, since he was still vomiting, and put the tube right into his intestines.

To make a long story short he was in that hospital for 5 days and died at 1:10, they did CPR, and brought him back once but he died again at 1:20 am. They don't know for sure but they suspect he had Intestinal Bowel Disease. He always had a sensitive stomach, and would occasionally get bouts of diarrhea and vomiting but my vet said it was food allergies and to just play around with his food. We will never know for sure, but looking back this makes sense. It's similar to Crohn's Disease in people. There's no way I would have known he had it and without the proper diet and prescription meds it could have escalated to this.

After 7 years with Teddy I feel as if I lost my best friend. We were so close and often would just look at each other to communicate our thoughts. He was as sweet little man, very nervous and a bit on the slow side but I loved him dearly. Why he was taken away from me so young I will never understand but I guess that's how life is, there's a lot we don't get

and never will. After spending almost a week crying in bed over his loss I'm up and at em again trying to move past it. I won't tell you it's easy, it's hard, very hard. I loved that dog as if he was my son and there isn't one day that goes by I don't miss his little face. I think I'll always miss him and will carry this pain for a long time.

I did have him cremated and plan on putting him in a nice urn and placing it on a shelf under his photo and a poem I wrote for him. If you'd like to read it I did post it on my blog
<http://www.merlesworld.blogspot.com/>

Some people say it was just a dog, but they're wrong. Ted taught me to be a better person. He taught me how to love completely. I only hope I can use his death to be an even better person than I was before as I think that would make him happy. Teddy, you'll always be my "little man" and I miss you daily. Thank you for spending the time you did with me, and I only hope I was able to give you half of what you gave to me.

I did go out the other day and get another dog. After almost 3 weeks of feeling sad and not knowing if I should get another one or not, I broke down and got an Italian Greyhound. It's a girl and I haven't named her yet. Dakota is excited at the prospect of having a sister. He's been really depressed since Teddy passed so I'm hoping this will help pull him out of his mourning. Did you know dogs mourn? I looked it up on the net and sure enough it takes them 4 to 8 weeks to get over the loss of their mate. If you have any ideas for a good name for her, please let me know. I wonder what she'll have to teach me.

If you'd like to leave your comments or have a question or problem post em on the board.

<http://www.merlesworld.com/webbbs/>

Don't forget to bookmark the Blog. You'll want to pay an occasional visit for extra goodies I find.
<http://merlesworld.blogspot.com/>

****W!n a F-R-E-E Ad Here****

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If you'd like a chance to win a f-r-e-e ad in this ezine please take 2 minutes and fill out our short survey at <http://www.AdvancedSurvey.com/> when there put 8243 into the survey number box at the right hand side to take the survey.

Today's w!nner for a f-r-e-e ad is Heather of  
<http://www.whimsies-online.com>

Every time I write a new article I send it out to a list I maintain of publishers and website owners for possible inclusion in their newsletters or on their sites. If you'd like to be included in that list, send a message to  
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If you have any comments you can send them to <mailto:merle@merlesworld.com> If you'd like to run your ad in this publication see this page  
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<http://www.EzineAdAuction.com>  
<http://www.MCPromotions.com>

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## 1. NEWS FROM THE NET

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Google Updates Toolbar  
<http://tinyurl.com/c5umm>

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Google Video Falls Flat  
<http://tinyurl.com/96evv>

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Ad Groups Seek To Overturn Utah E-Mail Law  
<http://tinyurl.com/a2krw>

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Court: Google caches aren't copyright infringement  
[http://news.com.com/2061-10812\\_3-6031266.html](http://news.com.com/2061-10812_3-6031266.html)

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Google's Shadow Payroll Is Not Such a Secret Anymore  
<http://tinyurl.com/cfyjc>

Google AdSense begins rich media beta test  
<http://tinyurl.com/8xvmu>

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Google Analytics Partly Back Again  
<http://tinyurl.com/b7ukn>

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AOL to Implement E-mail Certification Program  
<http://tinyurl.com/dtf8q>

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Seeing Fakes, Angry Traders Confront EBay  
<http://tinyurl.com/9msjd>

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How to rename or move files without losing your  
search engine ranking  
<http://tinyurl.com/8x838>

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**How To Make More Money Easily Resale Rights**

<http://youchandoit.com/x.php?adminid=2913&id=8713&pid=9911>

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**2. FEATURE ARTICLE**  
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**FOR IMMEDIATE RELEASE:**

**"Web Content Awareness Day Becomes Mass Traffic Generator  
for Online Biz Owners"**

Web marketers are flocking in droves to the "Countdown to  
Web Content Awareness Day Blog" where they can "see their  
name up in lights" and enjoy a ride on a mass traffic  
generator in exchange for their promotion of the First  
Ever Web Marketers' Holiday.

Dina, Web Copywriting Consultant and owner of  
<http://Wordfeeder.com> has been actively promoting the  
upcoming Web Content Awareness Day Website since December  
and is thrilled with the response she's received. Thanks  
to a contributing cast of 50+ gurus and experts, the  
first ever web marketers' holiday will feature a fully  
stocked website and a plethora of free information.

Content Enthusiasts can look forward to timely advice on how to run a web business more effectively while keeping fresh content constantly feeding in.

As Dina tells it, "Oddly enough, the Web Content Awareness Day project (or WCAD) has truly increased our awareness of search engines and viral marketing. WCAD is momentum building on itself. By constantly monitoring our promotional effort, we've been able to isolate exactly which traffic-generating strategies bring the most 'bang for our traffic buck,' and the implementation of those strategies brings more traffic."

Among the quickest ways to build up very high web traffic in a short amount of time - article marketing, blogging, web PR, RSS feeds, networking and link exchanges, all of which will be discussed in-depth both on the Web Content Awareness Day Preview Blog and the main website. <http://WebContentAwarenessDay.com> will "open its doors" on February 9, 2006 offering tons of inside tips and free downloads from today's top web marketers and content creators.

Currently, Dina and the Web Content Awareness Day team are looking for reciprocal relationships - dynamic content providers who want to help promote the big day in exchange for a spot on their "wacky yet informative" blog.

Interested parties can get a sneak preview on the Countdown to Web Content Awareness Day Blog which is located at [http://wordfeeder.typepad.com/web\\_content\\_awareness\\_day/](http://wordfeeder.typepad.com/web_content_awareness_day/)

Web Content Awareness Day launches on February 9, 2006 at <http://WebContentAwarenessDay.com>

Email [dina@wordfeeder.com](mailto:dina@wordfeeder.com) for more information.

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### **Press Equalizer**

Trying to get more incoming links to your website? Hidden behind the search engines lies a rarely-used "backdoor". And, on the other side, a quicker and easier path awaits anyone who opens it...Check out the easy foolproof way of increasing your link popularity.

[http://www.mcpromotions.com/press\\_release\\_equalizer.html](http://www.mcpromotions.com/press_release_equalizer.html)

### ----- **3. WEBMASTER RESOURCES** -----

#### **Lockergnome HelpShare Community**

"Lockergnome has teamed up with HelpShare to bring you the Lockergnome HelpShare Community. The HelpShare technology enables people to ask questions, receive answers from other Web users and financially reward the most useful answers."

<http://helpshare.lockergnome.com/>

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#### **LookLeap**

If you hate those long links that break when you insert them in emails or your ezine here's a handy dandy shortening service. Their short links are friendly because they show the long link's host name so there are no surprises.

<http://www.lookleap.com/site/>

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#### **Good Tutorials**

Tons of good tutorials for Adobe Photoshop Users. Tutorials are available on a variety of topics.

<http://www.good-tutorials.com/>

#### **Tip**

#### **Google Page Rank**

Ever heard of "Page Rank"? You can increase your page rank by getting other sites to link to yours. A ranking of 4 is considered pretty good. Do you know what your page rank is with Google?

Download their toolbar and you can see your ranking and every website you visit. Get it at

<http://toolbar.google.com> - If the toolbar is ever grayed out it means your site has been banned by Google. You can get yourself in trouble by linking into "bad neighborhoods" so make sure before you exchange links that the site has not been banned by Google or is considered a "link farm".

Remember, it's good to know who your neighbors are.

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#### 4. PROMOTIONAL RESOURCES

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##### Google Analytics

Google Analytics Help Center is a great place to get your questions answered on their new stats package. When they released this new service the demand was so great they had to temporarily discontinue new sign ups but you can leave your email address and be notified when you can register again.

<http://www.google.com/support/analytics>

Leave your email address at

[http://www.google.com/analytics/sign\\_up.html](http://www.google.com/analytics/sign_up.html)

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##### Ad Word Analyzer

Now you can search for keywords AND their related Google AdWords and Overture campaigns using ONE single software program... Ad Word Analyzer.

And it's SO easy to use...

Simply open the program and enter a chosen keyword. With a click of your mouse, Ad Word Analyzer 3.0 will automatically return the following results:  
A comprehensive list of all RELATED keyword phrases!  
The number of searches that were conducted throughout the previous month for each keyword phrase!  
The number of advertising campaigns that currently exist - for both Google AdWords AND Overture.

<http://hop.clickbank.net/?dakota6969/digital247>

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#### 5. OTHER EZINES OF INTEREST

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If you'd like to swap ads with this ezine please send your requests to <mailto:adswap@merlesworld.com> Please include your ezine name and the number of subscribers.

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Did you know that subscribers to Bob Osgoodby's Free Ezine "Tip of the Day" get a Free Ad for their Business on his Web Page? Subscribe at:

<http://adv-marketing.com/business/subscribe2.htm>

Great Business and Computer Tips Monday, Wednesday and Friday Instructions to place your ad are in the Newsletter.

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### **"Attention Small Business Owners!"**

If you're trying to market your Website and are not sure where to turn, subscribe to MC Promotions Press Newsletter and get the information you need to be a success online. Sure-Fire Promotion/Marketing Tips. Sites that will help you. Little known advertising tricks.....and much more. Start increasing traffic to your site Now! <http://MCPromotionsPress.com>

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## **6. JUST FOR FUN OR USEFUL**

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### **News Interceptor**

"Allows you to keep up-to-date with all news on the Web. It supports all known syndication formats (RSS, Atom, RDF) and podcasting (any type of files) With its unique technology powered by RSScache.com services, it's easy to find feeds that suite your interests."

<http://www.newsinterceptor.com/>

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### **Alternate URL**

If you use Google Adsense ads on your site but don't want the public service announcements you can sign up and use this service and replace them with paying ads.

<http://www.alternateurl.com/>

## **Xtra Google**

Search the best of Google all from one page.  
Very cool.

<http://www.xtragoogle.com/>

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## **7. E BOOKS AND THINGS OF INTEREST TO EZINE PUBLISHERS**

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### **Google Reviewers Guides**

"A number of guides for journalists who are interested in reviewing Google products. Each one details the product features, includes screen shots and provides a PR contact.

<http://www.google.com/press/guides.html>

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### **For a FR-EE copy of this ebook:**

"How To Get More Customers In A Month  
Than You Now Get All Year", visit  
Download it in PDF format here.

<http://www.YouSaveOnTaxes.com/free-mktg-ebook.html>

## ----- **8. FREWARE- SHAREWARE- TRIALS TO DOWNLOAD** -----

### **Microsoft Malicious Software Removal Tool**

"The Microsoft Windows Malicious Software Removal Tool checks computers running Windows XP, Windows 2000, and Windows Server 2003 for infections by specific, prevalent malicious software—including Blaster, Sasser, and Mydoom—and helps remove any infection found." Updated the second Tuesday of every month

<http://www.microsoft.com/security/malwareremove/default.msp>

### ----- **Paint.Net**

An image and photo manipulation software designed to be used on computers that run Windows 2000, XP, Vista, or Server 2003. It supports layers, unlimited undo, special effects, and a wide variety of useful and powerful tools." Fr-ee to download.

<http://www.eecs.wsu.edu/paint.net/>

### ----- **ZoOm Search Engine**

Provide fast and powerful full-text searching by indexing your website in advance, with a user friendly desktop application that allows you to configure and index your site from the convenience of your Windows computer. Free to use on personal websites up to 50 pages.

<http://www.wrensoft.com/>

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### **Ebooks You Can Resell at a Great Price!**

To celebrate the coming of the New Year Keith Wellman decided to put together something for you that could make your 2006 truly great.

This is the best package Keith has ever put together and frankly the best of it's kind that I have seen...

<https://paydotcom.com/r/4234/msmerle/149423/>

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## 9.IMPORTANT STUFF

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Well, that wraps it up, once again thanks for joining me. If you have any comments please send them to [comments@merlesworld.com](mailto:comments@merlesworld.com) or visit <http://www.merlesworld.com>

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<mailto:testimonials@MerlesWorld.com?subject=testimonial>

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into the survey number box at the right hand side  
to take the survey. While you're there I'm also  
doing a "subscriber satisfaction" survey at the  
same link above. To take that survey type 10441  
in the box.

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<http://www.cafeshops.com/msmerle>

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Any amount would be appreciated.

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